

## **Best Practice**

### **Environmental Awareness Campaign**

#### **“A Practice for Better Tomorrow”**

##### **1. Objectives of the practice**

1. Students should develop a harmonious attitude towards the environment and human being.
2. Students should develop their own positive mindset with knowledge, understanding, skills, awareness and real experience about the environment.
3. To increase the quality of the environment and create public awareness about the problem and conservation.
4. Improving the quality of environment in our country.
5. To become a socially responsible citizen.

##### **2. Context**

The main aim of the practice is to impart knowledge, create awareness, develop an attitude of concern and nurture the necessary skills to handle the environmental issues and challenges. The rural village region and green landscaping of college are the necessary features for shaping and sustaining an ecofriendly atmosphere.

##### **3. The practice**

- 1. Plantation-** Every year trees are planted in the college and nearby villages by the students to create awareness about the environment. Every year about 100 samplings are planted and maintained by our staff members and students.
- 2. Organizing workshops-** The college organized a workshop to create Water Pots for birds which will be highly useful during Summer and to use natural colors instead of chemical colors while celebrating Holi. Students were also given knowledge on how to create seed ball and how to plant it.
- 3. Leaflet Distribution-** In order to create awareness among the common people about the environment, leaflets were distributed in various villages by the students.
- 4. Water conservation projects** -Under the project of 'Earthen Bandhara', we do water conservation every year.
- 5. Conducting lectures-** On the occasion of World's Earth Day, World Environment Day and World Water Day, various lectures were organized on the importance of Tree Plantation among the students in the college.
- 6. Organizing the tour and various competitions-** Slogan competitions, quizzes and an educational tour is organized every year in the college.

**7. Work for Livestock-** During summers, when the animals do not get water, arrangements are made by the students of the college in their homes for the birds and panavathas were prepared in the college and other villages to provide water to animals.

**8. Plastic Elimination Programme-** Under the plastic elimination programme, plastic was collected from Fatepuri Nala and Shahanur River, Government Hospital and a rally was organized

### **Evidence of Success**

1. Through the various activities students are made aware of environmental issue.
2. Environment awareness helps students understand how their decisions and actions affect the environment.
3. Through periodical tree plantations, flora and fauna on the campus have been enriched.

### **Problems Encountered and Resources Required**

1. Lesser awareness among the students and community towards environmental issue aggravates the problem levels.
2. People have no knowledge about the factors that come in the environment and the inter-relationship of those factors.
3. It is difficult to make people understand about environment.

## **TREE PLANTATION**





## TREE PLANTATION





## CLEAN CITY GREEN CITY



## GREEN CITY CLEAN CITY CLEAN INDIA MISSION





## WATER CONSERVATION





## SWACHH BHARAT ABHIYAN



## ENVIRONMENTAL AWARENESS RALLY





Work for Livestock

**PANAVATHAS**

